TechSmith®

TechSmith is the go-to company for visual communication

We help anyone create professional, impactful videos and images to share their knowledge with others.
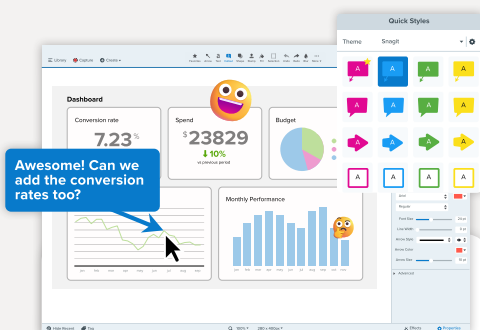
Snagit®

Snagit is much more than a screenshot tool, it's the most powerful way to move work forward faster.

Quickly grab screenshots, record your screen, and add annotations to communicate processes and concepts clearly. Snagit is used across organizations to create how-to documents, record presentations, deliver clear feedback, and share quick updates with your team.
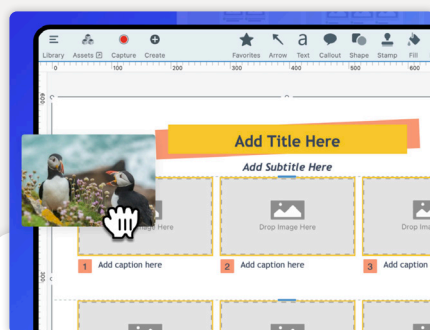
CAPTURE YOUR SCREEN

Effortlessly capture images and videos of your full screen and everything in between.
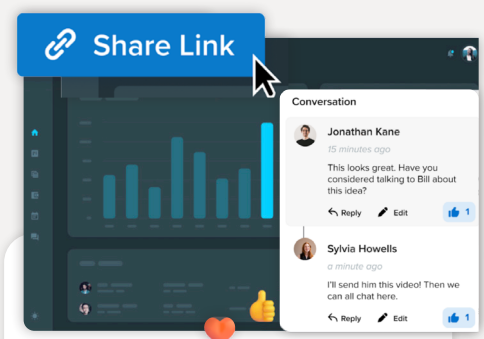
ADD CONTEXT

Mark important areas, add text, or use visuals to guide attention with easy to use editing features.

ADD ASSETS

With a single click get unlimited access to over 100 million professional assets for Snagit, including stock photos, templates, stickers and more!

SHARE ON SCREENCAST

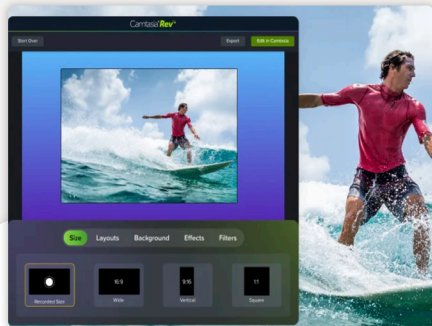Generate a custom link to your content, collaborate & get feedback.

Camtasia®

Your complete video editing solution.

Whether you make videos for marketing and sales, internal training, customer success, virtual or in-person learning, demos, social media, or pretty much anything else, Camtasia helps you push past your boundaries and break new ground.
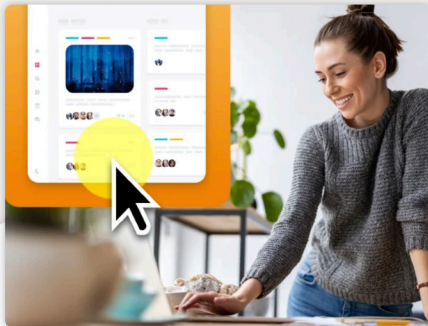
RECORD

Record everything you need including your screen, camera, microphone and system audio. Plus import images, videos, camera footage, Powerpoint slides and other media.
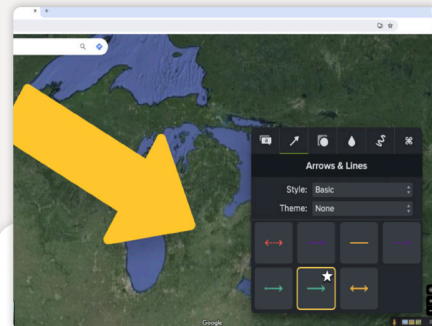
ACCELERATE

Accelerate video creation with the Rev workflow for quick sizing, layout, background, effects, and filters.

CAPTURE & EDIT

Capture & edit your cursor movements and clicks for smoother cursor paths and enhanced visibility.
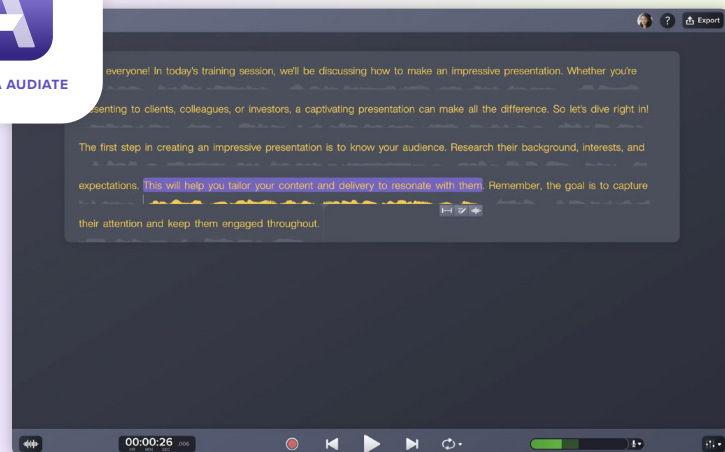
QUICK, INTUITIVE EDITING

Camtasia makes editing your videos easier than ever with drag-and-drop transitions, text callouts, on-screen annotations, and more.

Speed up your video and audio editing process through the power of AI and Audiate.

CAMTASIA AUDIATE

✓ Edit video and audio just like a document with text-based editing.

✓ Generate new video scripts from just an idea or revise existing scripts with some AI-assistance.

✓ Turn text scripts into audio with a variety of AI generated voices.

✓ Effortlessly improve and enhance audio with professional-grade audio effects and noise removal.

Create a more compelling story with millions of royalty-free video, audio and image assets, customizable templates, titles and lower-thirds to create video like a pro.

✓ Unleash your creativity with our huge collection of videos, sounds, and images.

✓ Create the right look with customizable templates, titles, and lower-thirds.

✓ Instant access to the full assets library right in Camtasia.

✓ Unlimited access to use as many assets as you like, as often as you need them.

CAMTASIA ASSETS

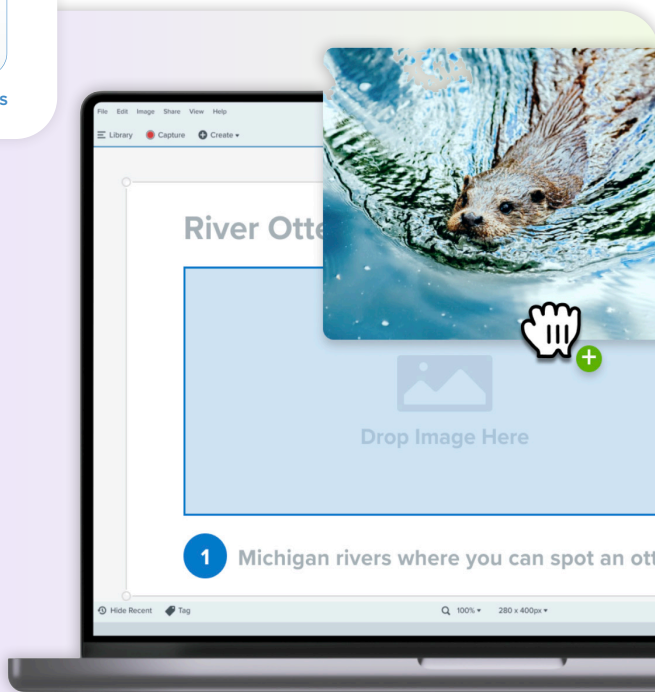Video and motion graphics

Images and icons
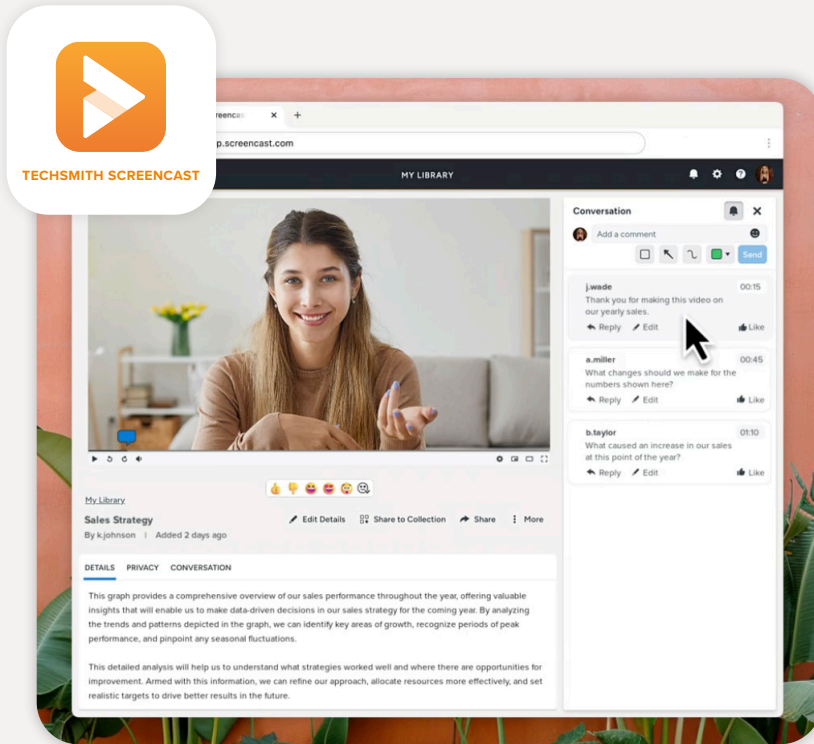
Music and sound effects

Templates and lower-thirds

SNAGIT ASSETS

Create stunning visuals with Snagit Assets. Unlock the full potential of Snagit with a comprehensive library of royalty-free assets.

✓ Transform your screenshots into professional-quality reference materials.

✓ Create a consistent, professional look across your captures.

✓ Add emphasis and clarity to your screenshots with icons and symbols.

✓ Improve the quality of your content with a wide range of royalty-free images.

TECHSMITH SCREENCAST

Share the videos you create in Camtasia with Screencast, a cloud based solution for video collaboration and feedback.

✓ Create and share a collection of videos with viewers, collaborators, or anyone.

✓ Make collaboration and feedback clearer and easier to understand.

✓ Create titles, descriptions and chapters right from your video.

✓ Generate ADA-compliant closed captions for accessibility.

TechSmith®

TechSmith is the market leader in screen capture software and productivity solutions for daily in-person, remote, or hybrid workplace communication and customer-facing image and video content. The company's award-winning flagship products, **Snagit** and **Camtasia,** empower anyone to create remarkable videos and images that share knowledge for better training, tutorials, and everyday communication.

To learn more or buy now, visit **techsmith.com/products**

Have questions? **Contact sales**